

Course information system		Year of study 2019-2020
Study programme	International Food and Agribusiness	
Course unit code	MN3403	
Course unit title	International Business and Development	
Location	HAS University of Applied Sciences, 's-Hertogenbosch, The Netherlands	
Coordinator (afk.)	Marnix Wolters	
Type of course unit (year)	Minor third year	
Language of instruction	English	
Credits (ECTS)	15	
Moment of delivery (year and term)	May 2020 to July 2019	
Prerequisites	<p>To participate in this minor, you must have completed your first year college and have earned at least 40 ECTS in your second year.</p> <p>In addition, students should have knowledge of – and an affinity for – agriculture or food production as well as developing countries</p>	
Application deadline	1 February 2020	
Wijzigingen t.o.v. vorig jaar	No major changes	
<p>Course content (elaborate description of course content, in which the following questions are answered:</p> <ul style="list-style-type: none"> - Why this course (necessity and importance)? - Which themes are discussed? - Why sign up for this course? (think also of students outside of HAS University of A.S.) <p>Max 350 words</p>	<p>Want to learn how to do business in a developing country?</p> <p>International Business & Development provides a multi stakeholder learning arena on establishing new business in upcoming economies. In a multidisciplinary team with students from other programs you work on a company assignment, supported by lectures and literature. The real-life project focusses on the development of new activities based on an innovative agrifood concept in a developing country. You look at business aspects, the work of NGO's and government, their mission, vision and policies, the building of smallholder cooperatives and the influence of physical aspects such as infrastructure, IT and technology.</p> <p>Why sign up for this course?</p> <ul style="list-style-type: none"> • In a multi-disciplinary project you'll work on new business development looking at technical, economic and social-political factors. • A diverse program of (guest)lectures from experts in the field. • Build experience in international cooperation: Exchange visit to and from as well as project work together with students from Hochschule Anhalt (Sachsen, Germany) (To Be Confirmed) • Develop your talents: Show your fellow students your field of expertise related to your project. • Investigate the international world of NGO's, their vision and impact. 	
Learning outcomes (knowledge, skills, attitude and behavior)	<p>On completing this minor, you will have gained:</p> <ul style="list-style-type: none"> • An insight in the relationship between a biobased and a circular economy, and how these fit in a sustainable society • An understanding of the impact of developing a biobased economy on the agrifood sector and vice versa <p>Knowledge of all aspects of biobased production chains, in particular in the agrifood chain</p>	

	<ul style="list-style-type: none"> • Insight in the biorefinery of various types of biomass and the production processes of biobased products and materials • A vision on the combined production of food, feed, fuel and biobased products • The ability to conduct a stakeholder analysis in biobased production chains • Knowledge of old and new business models suitable for biobased production chains in the agrifood sector • The ability to translate the sustainable ambitions of entrepreneurs into concrete, workable biobased applications • The experience of making a professional contribution to a multidisciplinary group, on the basis of your own talents and competencies specific to your study programme 			
Learning activities and teaching methods (elaborate description)	Lectures and guest lectures, excursions			
Learning activities and teaching methods	Method	Study load (hours)		
	Lectures, guest lectures, excursions	150		
	Project	200		
	Selfstudy	70		
	Total	420		
Title	Author	Status	Type	Code
Study manual	Marnix Wolters			
Time table	To participate in this minor you must be full time available. No timetable available yet.			
Costs	€ 100,-- for external activities, excursions and literature			
Themes	Development, inclusiveness, NGO, International business, cooperatives, smallholder enterprises			
Remarks				